

Take Your Business to the Next Level

**With Websites as a Service
WSaaS**

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**WSaaS is the easiest way
to build great digital
experiences for your
customers.**





Why WSaaS Rocks

- Rise out of the hustle and grind of DIY tools
- Focus on more lucrative activity
- Create scalability in your business
- Take control of your digital presence



What Does WSaaS Deliver

Stunning, hi-tech websites designed just for your business

Unlimited design and content updates

Increasing web traffic and SEO rankings

Generate leads and convert your visitors into customers



The Reason Websites Fail



The background is a solid blue color. In the top-left corner, there are three vertical bars of varying heights, each composed of three overlapping rounded rectangular segments. In the bottom-right corner, there are four vertical bars of varying heights, each composed of three overlapping rounded rectangular segments. In the center, there is a faint, circular watermark logo. The logo contains the text 'Webriq' at the top and 'Goes Mad' at the bottom, surrounding a large, stylized letter 'W'.

**Too much emphasis on
technology has led to the
DIY Dilemma.**



Normal Design and Build Fee:

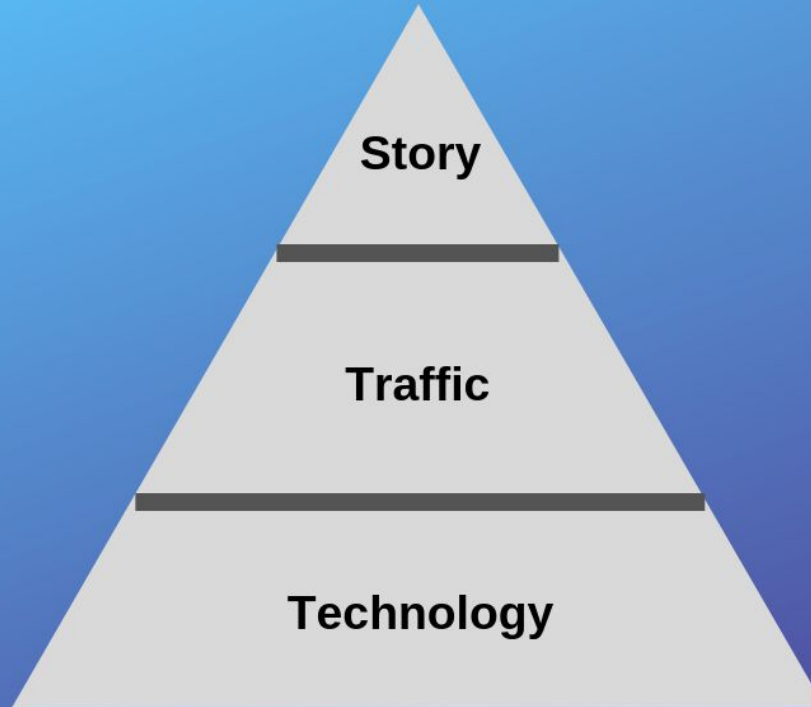
\$2,500 to \$8,000

Monthly Maintenance:

\$45 to \$125

**Updates? You'll need to pay
per hour or do it yourself!**

Digital Marketing Pyramid





Why Technology is Tough


- Answer these questions honestly:
- **What are your technical abilities?**
- **What kind of support do you have?**
- **Who is responsible to make it work?**



**Were your answers
depressing?**

**This is where the power
of Websites as a Service
comes in.**



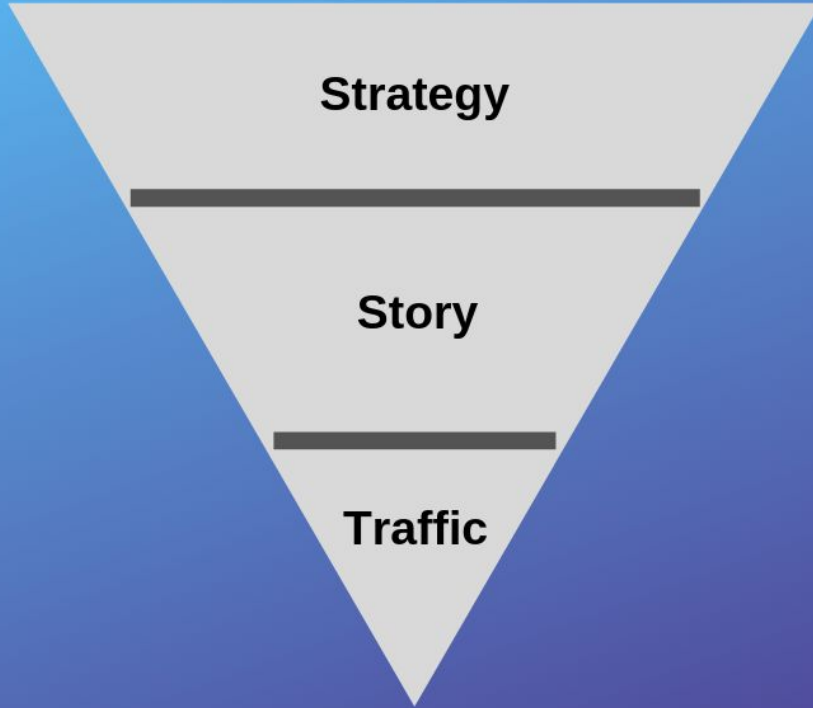


**We handle the
technology so you
can focus on your
story.**

*Webriq
Goes Mad*



Digital Marketing Funnel



A new tech

A new business model

A new paradigm



Start with Strategy

- What are your goals?
- How will your website accomplish your goals?
- Make a plan!!!



Get Your Story Straight

- Keep it simple
- Focus on your desired customer
- Create Clear “Calls To Action”



Engage with your traffic

- Answer your customers questions.
- Invite them to communicate their needs to you.
- Convert your visitors into customers.



Why WSaaS Makes Sense

- Answer these questions honestly:
- **What if you had unlimited technical abilities?**
- **What if you had immediate and professional support?**
- **What if you formed a strategic alliance to make it work?**



**Were your answers
uplifting?**



Grow Your Business with WSaaS

- We become your technical foundation.
- By working together we hold each other responsible.
- You have unlimited capacity to grow your website.
- Gain control and adaptability by entering a strategic partnership with WebriQ Goes Mad.



**Get Started
Today!**



What You Get

- **Complete Redesign and Content Migration**
- **100% custom work - You are in control.**
- **Frontend Development and Integrations Included!**
- **Optional Copywriting and Brand Service available**

Simple Onboarding Fee
\$1,499

**After Onboarding
Choose the right
Monthly WSaaS
Package for you.**

Mad

Unlimited updates

- ✓ Unlimited content changes
- ✓ Unlimited design changes
- ✓ Helpdesk and email support
- ✓ Hosting, Security and Analytics

Madder

Increase web traffic and SEO ranking

- ✓ Everything in Mad+
- ✓ SEO Content Marketing
- ✓ Enhanced Analytics
- ✓ Weekly Reports

Maddest

Lead generation and conversion

- ✓ Everything in Madder+
- ✓ Chatbot and CRM
- ✓ Newsletter Campaigns and Social Publishing
- ✓ Trello and Slack Support

“The first step towards getting somewhere is to decide you’re not going to stay where you are.”

J.P. Morgan





Let's Begin Your Journey!

- Thanks for listening
- I hope you've seen the value in WSaaS
- You'll receive an email with a link to get started

Webrio

Thanks

Goes Mad



Let's Build A Website Together

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